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FOR IMMEDIATE RELEASE

Children's Mercy Nursing Excellence Honored With Prestigious Magnet Recognition

Children's Mercy is the only hospital in Kansas or Missouri to receive the status for a third time

KANSAS CITY, Mo., Wednesday, September 26, 2012 – For the third time, Children's Mercy Hospitals and Clinics has received Magnet recognition as a reflection of its nursing professionalism, teamwork, innovation, and outstanding patient care outcomes. Magnet recognition is determined by the American Nurses Credentialing Center's (ANCC) Magnet Recognition Program, which ensures that rigorous standards for nursing excellence are met.

"Being recognized as a Magnet facility for the third time is a great achievement for Children's Mercy. Only a select group of only 378 health care organizations out of nearly 6,000 U.S. health care organizations have achieved this level of nursing excellence," says Cheri Hunt, RN, MHA, NEA-BC, Vice President/Chief Nursing Officer at Children's Mercy.

Children's Mercy was initially designated a Magnet hospital in 2003, making it the first hospital in Kansas or Missouri to receive Magnet recognition. Hospitals must reapply for Magnet recognition every four years. This year, Children's Mercy achieved 12 "Exemplars," which are citations for specific areas of excellence.

"Only six percent of the hospitals in the country receive Magnet recognition and for Children's Mercy to receive the recognition provides our community with the ultimate benchmark to measure the quality of patient care," says Hunt. "Achieving Magnet recognition reinforces the culture of excellence that is a cornerstone of how we serve our community. It's also the tangible evidence of our nurses' commitment to providing the very best care to our patients."

Magnet recognition has become the gold standard for nursing excellence and is taken into consideration when the public judges healthcare organizations. In fact, U.S. News & World Report's annual showcase of "America's Best Hospitals" includes Magnet recognition in its ranking criteria for quality of inpatient care.

To achieve initial Magnet recognition, organizations must pass a thorough and lengthy process that demands widespread participation from leadership and staff. The process begins with the submission of an electronic application, followed by written documentation demonstrating qualitative and quantitative evidence regarding patient care and outcomes. If scores from the written documentation fall within a range of excellence, an on-site visit will occur to thoroughly assess the applicant. After an onsite review process, the Commission on Magnet will review the completed appraisal report and vote to determine whether Magnet recognition will be granted.

MORE



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PAGE 2

An organization seeking to reapply for Magnet recognition must provide documented evidence of how Magnet concepts, performance, and quality were sustained and improved over the four-year period since the hospital received its most recent recognition.

About Children's Mercy Hospitals and Clinics

Children's Mercy Hospitals and Clinics, located in Kansas City, Mo., is one of the nation's top pediatric medical centers. The 319-bed hospital provides care for children from birth through the age of 21, and has been ranked by *U.S. News & World Report* as one of "America's Best Children's Hospitals" and recognized by the American Nurses Credentialing Center with Magnet designation for excellence in nursing services. Its faculty of 600 pediatricians and researchers across more than 40 subspecialties are actively involved in clinical care, pediatric research, and educating the next generation of pediatric subspecialists. For more information about Children's Mercy and its research, visit childrensmercy.org or download our mobile phone app *CMH4YOU* for all phone types. For breaking news and videos, follow us on [Twitter](#), [YouTube](#) and [Facebook](#).

About the American Nurses Credentialing Center's (ANCC) Magnet Recognition Program

The Magnet Recognition Program administered by the American Nurses Credentialing Center (ANCC), the largest and most prominent nurses credentialing organization in the world, recognizes healthcare organizations that provide the very best in nursing care and professionalism in nursing practice. The Magnet Recognition Program serves as the gold standard for nursing excellence and provides consumers with the ultimate benchmark for measuring quality of care. For more information about the Magnet Recognition Program and current statistics, visit www.nursecredentialing.org/magnet.

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